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NEW CONCEPTS HOLDINGS LIMITED
創業集團（控股）有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2221)

**INSIDE INFORMATION
PROFIT WARNING**

This announcement is made by New Concepts Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that based on the preliminary review of the unaudited management accounts of the Group for the year ended 31 March 2020 (the “Year”), the Group expects to record an increase of not less than HK\$124.0 million in the loss attributable to the Shareholders as compared to the loss attributable to the Shareholders of HK\$92.6 million in the prior financial year. Such increase was primarily attributable to, among other factors, the following reasons:

- (1) Social events and blockage of traffic in substantial areas from time to time during the Year causing reduction of allowable working hours and disruption of delivery of resources, leading to the increase in overall operating costs of our construction business (in Hong Kong);
- (2) all business segments of the Group were affected by the novel coronavirus pneumonia outbreak in varying degrees in the first quarter of 2020. The volume of kitchen wastes treated in our kitchen waste treatments plunged due to city lockdown, shut-down of restaurants and school resulting from the quarantine arrangements; projects under construction business (in Hong Kong) and industrial fluid service

business operated by a wholly-owned subsidiary of the Group, Vimab Holding AB (“Vimab”) and its subsidiaries (the “Vimab business”) were delayed which affect the scheduled services and relevant revenue recognition; and

- (3) impairment losses recognised for goodwill relating to Vimab business amounting to approximately HK\$138.6 million arising from the enforcement of the pledge over the entire issued Shares of Vimab, details of which are set out in the Company’s announcement dated 29 April 2020.

The Company may issue further announcement(s) to update the Shareholders as and when appropriate.

The information contained in this announcement is only based on the Board’s preliminary assessment of the unaudited consolidated management accounts of the Group for the Year as well as the information currently available to the Board, which may be subject to further adjustments after further internal review by the Board and review by the external auditors and audit committee of the Company. Details of the financial performance of the Group for the Year will be included in the final results announcement of the Company.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
New Concepts Holdings Limited
Cai Jianwen
Executive Director

Hong Kong, 11 May 2020

As at the date of this announcement, the executive Directors are Mr. Zhu Yongjun, Ms. Qin Shulan, Mr. Cai Jianwen and Mr. Lee Tsi Fun Nicholas; the non-executive Director is Dr. Zhang Lihui; and the independent non-executive Directors are Mr. Lo Chun Chiu, Adrian, Dr. Tong Ka Lok and Mr. Choy Wai Shek, Raymond, MH, JP.